

**Tag-A-Giant selects premier American artist
Stanley Meltzoff (1917-2007) as first ever Marine Art Fellow.**



April 20, 2011 - La Jolla, CA and Babylon, NY... Recognizing his unparalleled brilliance in portraying the majestic bluefin tuna, Tag-A-Giant (TAG) has awarded exclusive Marine Art Fellowship status to the late Stanley Meltzoff. TAG has also partnered with Silverfish Press, owner and administrator of the Meltzoff image library, to utilize some of Meltzoff's unforgettable scenes in its public educational outreach and fundraising initiatives.

The joint effort between TAG and Silverfish Press will include the sale of a number of iconic Meltzoff lithographs printed in the early 1980s and titled "Bluefin Tuna Popping Baby Porcupine Puffers." These lithographs are among the last signed-and-numbered prints from the Meltzoff estate. Silverfish Press has agreed to set aside all remaining inventories of this print to support TAG, with net proceeds helping to fund TAG's bluefin tuna electronic tagging program.

From New York, TAG Director Shana Miller noted, "I was aware of Mr. Meltzoff's reputation as a preeminent fish painter but was astonished at the recent Miami boat show when I saw how his art captured the bluefin's majesty on canvas. Because he was so able to portray what we're now working so hard to conserve, his selection as our first Marine Art Fellow was an easy one."



Bluefin Tuna 23 Popping Porcupine Puffers 17 1/2 x 24 Stanley Meltzoff

Founded in 2006, TAG has its origins in 15 years of research on giant bluefin tuna by Stanford University and the Monterey Bay Aquarium. The organization conducts scientific research, examines questions of bluefin sustainability, and advises policymakers on management of the billion-dollar bluefin tuna fisheries. Its inclusive and even-handed approach has brought together many stakeholders from industry, science, policy, and conservation. For more information, please visit www.tagagiant.org or contact Shana Miller at smiller@tagagiant.org.

From La Jolla, Silverfish Press president Mike Rivkin said, "We believe Tag-A-Giant to be one of the most active and relevant organizations of its kind, and their aims reflect almost exactly those of Stanley when he was alive. We're delighted to be able to link his expertise with theirs." Silverfish Press began in 2005 as a publisher of unique high-end books on the history and culture of big-game fishing. In 2008, it acquired all rights and property of the estate of Stanley Meltzoff and has since brought many of his images to market. The firm is based in La Jolla, CA. For more information, please visit www.silverfishpress.com or contact Mike Rivkin at info@silverfishpress.com.